

Secure Visual Collaboration

Fostering Innovation with Modern Digital Tools



ABOUT SAIC

SAIC is a premier Fortune 500® technology integrator driving digital transformation across defense, space, civilian and intelligence markets. Visit www.saic.com for more information.

ABOUT BLUESCAPE

Bluescape operates in some of the most sensitive environments within the U.S. Federal Government. With brainstorming, content sharing, and collaboration in a single view, federal teams can co-create solutions, streamline workflows, and make better, faster decisions. Visit www.bluescape.com/public-sector for more information.

CHALLENGE

Rapid change in the workplace, digitization and pandemic challenges have forced organizations to adopt technologies that make collaboration more effective, especially when dealing with matters of national security.

As a premier technology integrator driving digital transformation, SAIC depends on collaboration for agile development operations, facilitating innovation with its customers, and completing customer proposals and presentations. SAIC fosters innovation through their learning-forward dojo environment that provides a space for immersive experiential co-learning. The Innovation Dojo develops high-performing teams and organizations by facilitating collaboration using modern delivery methods.

Collaboration sessions require participants to focus and interact with relevant content in real time, and the ability to co-create in a facilitated experience is the key to success. While these collaboration sessions were once held in-person and via hybrid formats, the pandemic further enhanced the need to gather remotely (both asynchronously and synchronously).

SOLUTION

Innovation Dojo

SAIC selected Bluescape to support their dojo collaboration requirements. Bluescape allows users to more effectively and efficiently collaborate in realtime, securely.

Using Bluescape and integrated web conferencing tools, the Dojo successfully virtualized its offerings and achieved better team cohesion through hybrid and remote work. Bluescape's secure, scalable, and infinite collaborative workspaces are designed to accelerate decision-making and action. Everyone is on equal footing to write, capture, and work, resulting in effective decisions and innovation. Anyone can co-create, communicate, visualize, organize, and strategize virtually—from anywhere at any time.

“As innovation facilitators, SAIC uses Bluescape to run innovation workshops where diverse groups co-create, share data, and communicate their ideas and opinions to make the best informed decisions.”

Tricia Ratliff

Innovation Dojo | SAIC Innovation Factory

Because the interactive, visual collaboration software is accessible from large and small screens simultaneously, teams can see a project from 30,000 feet while also drilling into the most granular level of detail.

Integrations with popular applications (including Microsoft Teams, Zoom, Dropbox, and more) prove Bluescape’s value to SAIC on a daily basis. Bluescape allows employees to access the tools they already know within a single interface, reducing the cognitive burden and productivity loss that comes with context-switching. SAIC extends existing enterprise roles and permissions throughout Bluescape to keep systems safe from breaches using industry-leading security.

The group is also building a digital Dojo with self-serve templates to make it easier for customers to create and customize spaces for their own needs while accessing SAIC resources. This sophisticated level of project visualization takes brainstorming sessions to new productivity levels at SAIC—from participant engagement to presentation impact, information recall, and informed decisions.

Proposal Development Center (PDC)

Prior to the pandemic, all collaborative work was accomplished by getting proposal teams together in a physical conference space in one location to whiteboard, write, and develop proposal responses. The PDC has found value in the single most important feature that differentiates Bluescape from other collaboration tools in the Federal landscape—its virtually limitless whiteboard that collects, displays, and presents data, ideas, and activities all in one setting.

During the pandemic SAIC instituted a Bluescape pilot which provided an endless whiteboard environment where proposal teams were able to collaborate, share various media files, and develop proposal material regardless of their physical location. Record is kept of everything around a project—meetings, comments, decisions, iterations, and more—in one place for easy reference. The speed of agility is accelerated for PDC teams by information capture and persistence beyond scheduled meetings.

Bluescape enabled the PDC to get people together virtually from multiple time zones and geographic locations, hear everyone’s perspectives, capture proposal information in a virtual environment, co-create in a collaboration tool, and capture results, comments, decisions, or next steps on the fly.

RESULTS

SAIC teams now accomplish projects using digital tools that weren’t possible with hybrid or in-person only work sessions.

- The PDC is now able to provide visibility into all proposal artifacts throughout the proposal development process.
- The shift to a virtual platform has reduced the cost of facilities.
- The dojo team experienced a 50% increase in productivity and collaboration, resulting in faster and better results.
- The Dojo collaborates better across geographic organizational boundaries, gets quicker feedback, and succeeds in meeting customer needs by being more efficient.
- A cameras-off practice keeps the focus on the work, relieves meeting fatigue, and fosters a co-create mentality in a superior, shared visual space that can be accessed by everyone on their own time.
- The teams now travel less and virtualize everything in Bluescape with no loss of communication or involvement.
- Remote teams in distributed locations who were once restricted by costs and travel fatigue can now effectively participate in Dojo sessions and benefit from this service.

“The virtual collaboration tools make it possible to accomplish more than we can in-person, and for a fraction of the cost.”

Rob Samuels

Innovation Dojo | SAIC Innovation Factory