



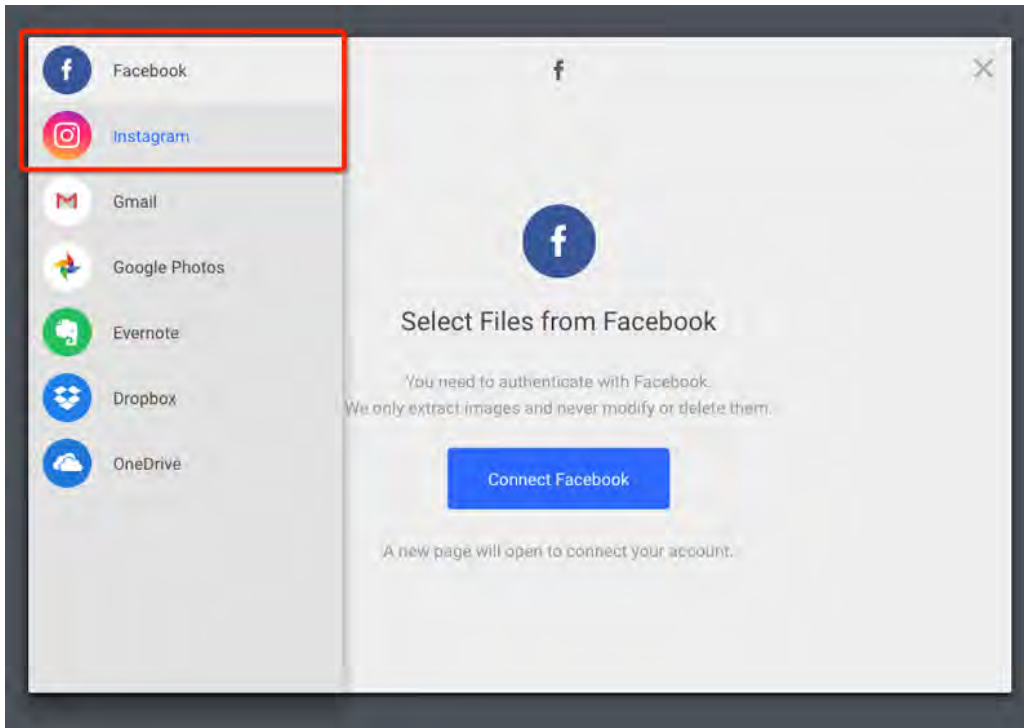
BLUESCAPE[®]

User Guide: 10 Ways to Get Creative in BluescapeNow

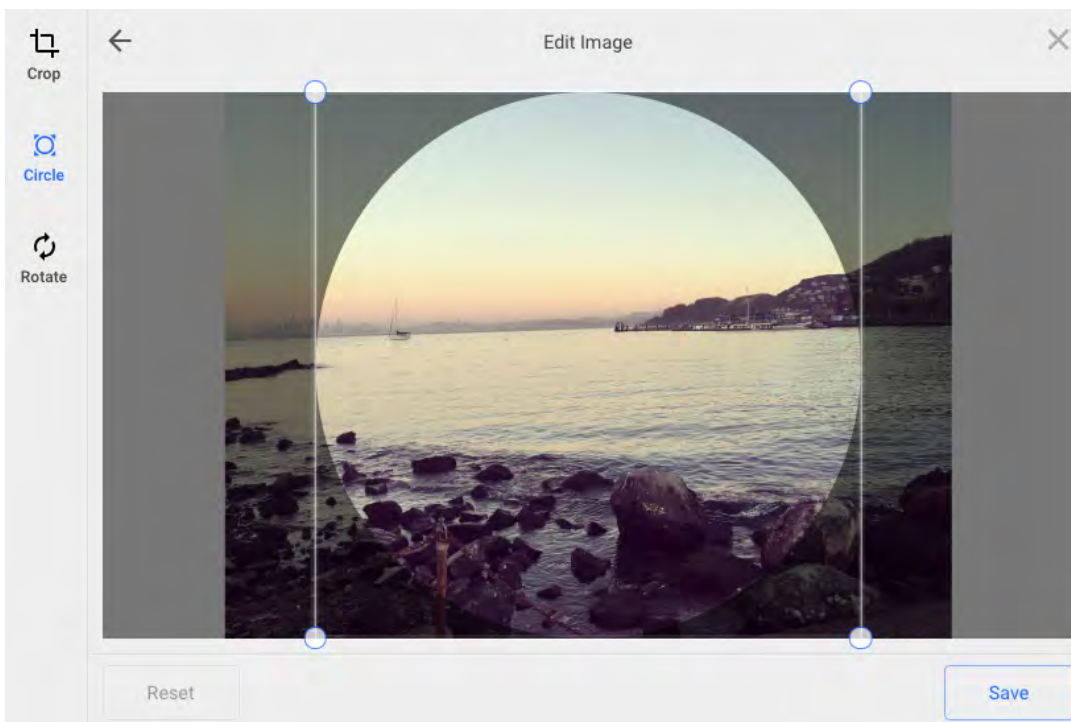
1. Share Content from Your Favorite Cloud Apps

Integrations with Facebook and Instagram allow you to easily upload and share content from both personal or business accounts directly from any BluescapeNow canvas. To use this feature:

- Click the blue circle with the + sign in the bottom right-hand side of any canvas
- Click "Add from Cloud"
- Choose a social network and connect a profile to start added content.

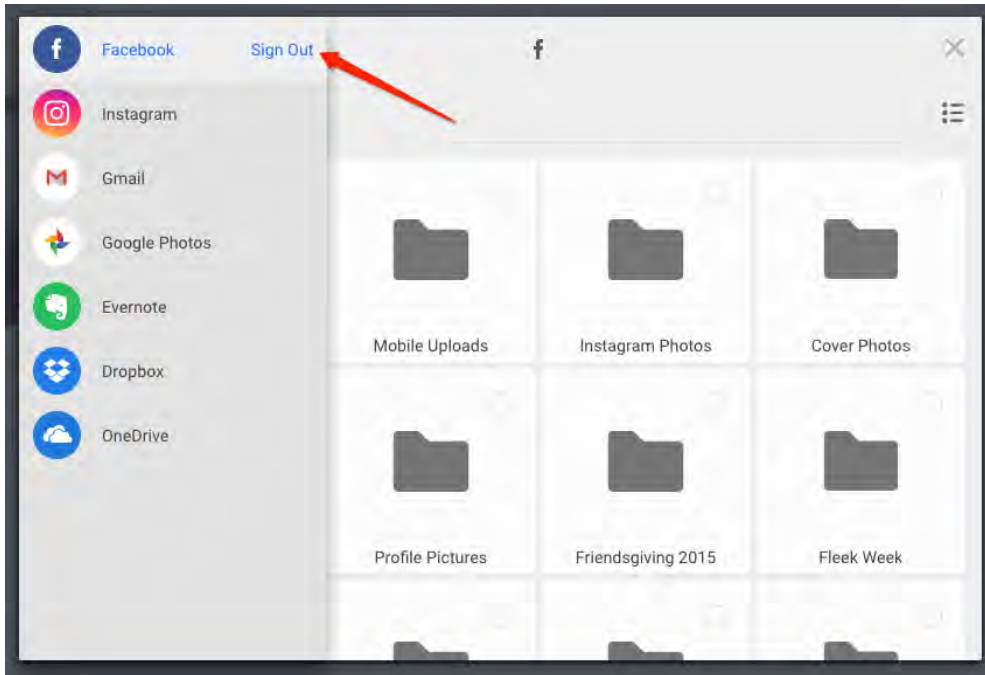


Once you have connected an account, you'll be able to see all of your photos or albums! Simply click into a folder to select an image. Once you have your image selected, you'll be able to make quick edits such as cropping, rotating, or changing the frame around your image!



Additional Tips for Using Cloud App Integrations:

- If you make a mistake while editing an image, you can always hit the “Reset” button to get back to the original
- If you need to disconnect a social account or cloud application from a shared canvas for privacy, you can hover over the icon for that account and select “Sign Out” at the end of a meeting or group session.

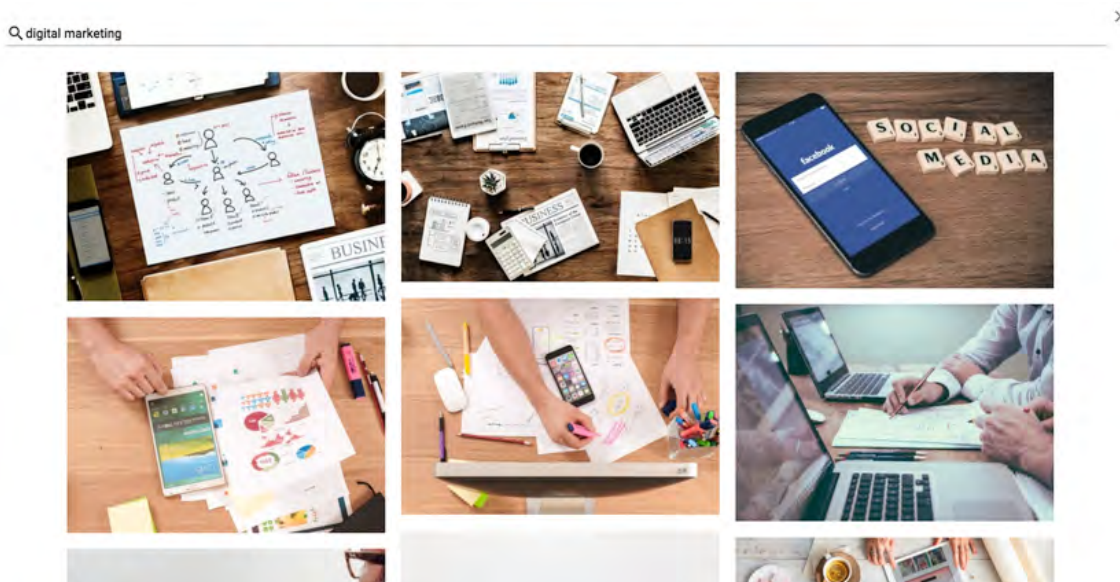


BluescapeNow also supports Google Photos, Gmail, Dropbox, Evernote, and OneDrive so you can use your favorite cloud storage applications to easily add content to your canvas before, during, and after a meeting. Adding images from any of these apps works the same way as adding it from social accounts!

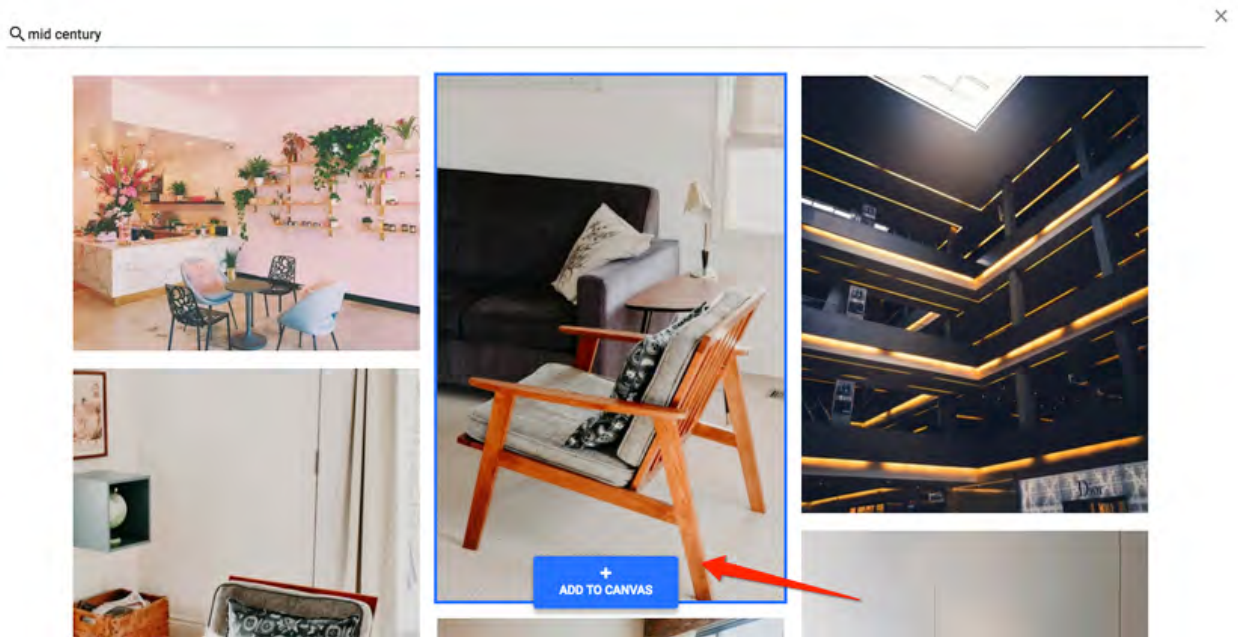
2. Host a Brainstorming Session with the Image Search Tool

BluescapeNow’s Image Search tool allows you to have interactive brainstorming sessions! Powered by Unsplash, this tool lets you easily search for images that spark inspiration during meetings or group projects.

To find images via this tool, click the plus circle with the + in the bottom right-hand corner of your canvas and select the magnifying glass to bring up the image search.

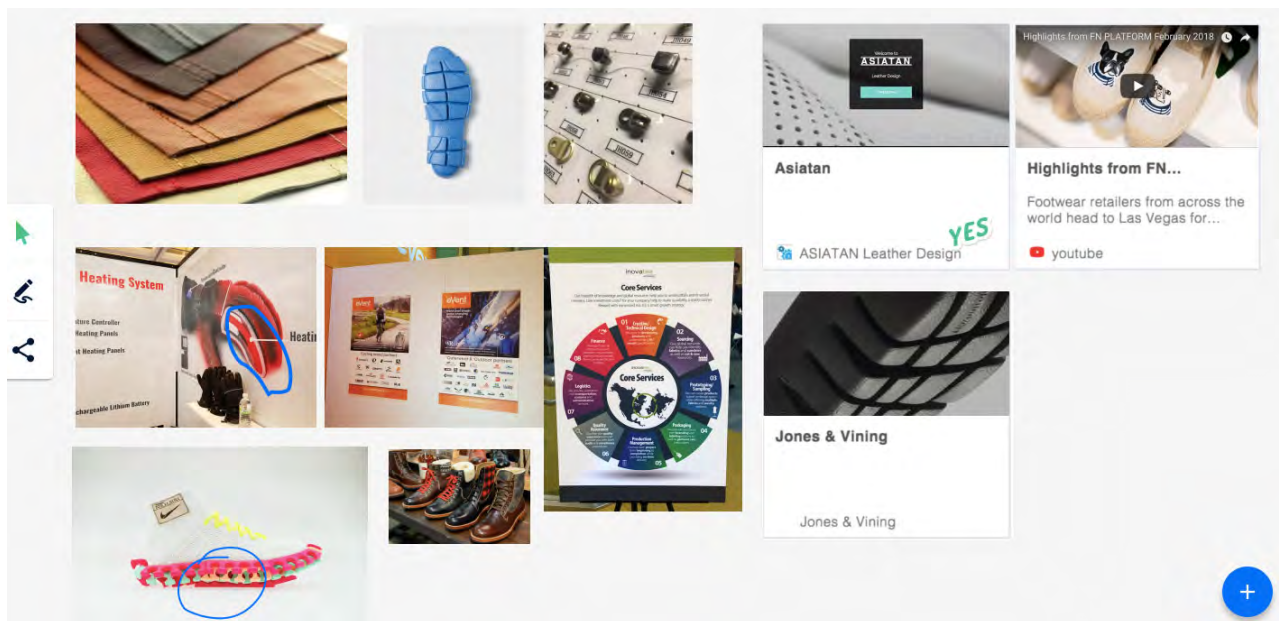


When you find an image you like, you can click it and add it to your canvas! You can also select multiple photos at once and add them as a group. Just click on any image dropped in the canvas to resize and re-arrange it.



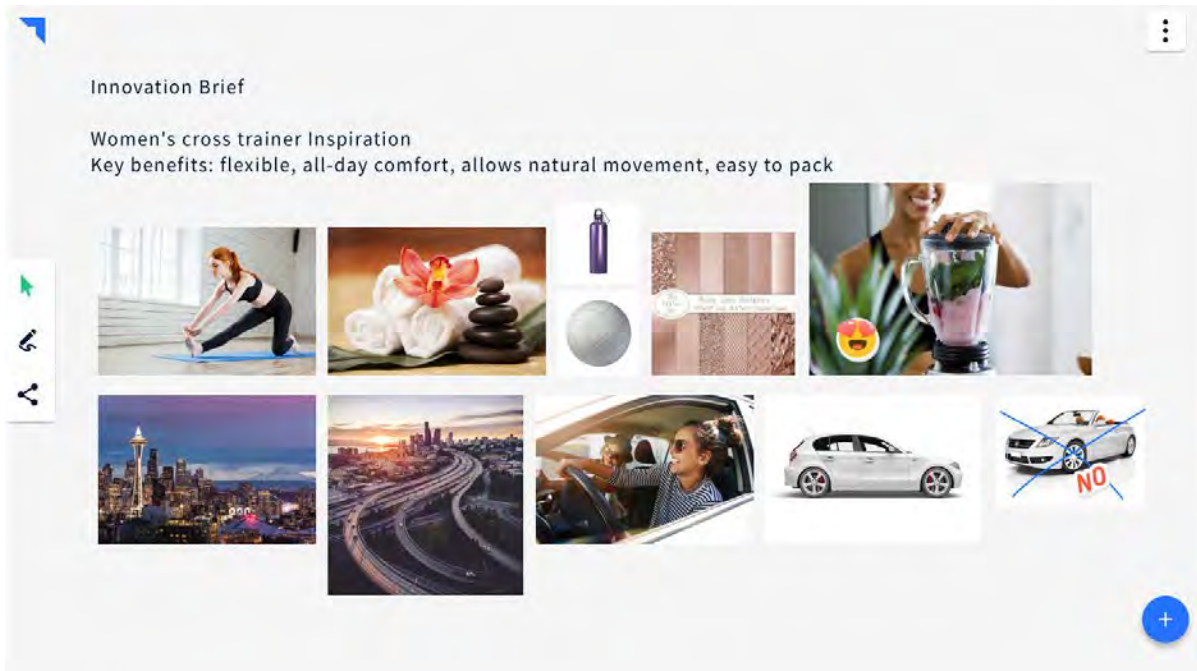
3. Perform Competitive Analysis

Compile research on your competitors before a new product launch by collecting links to research documents, charts, graphs, images, websites, videos, all within one canvas. Present your canvas to your team to easily collect feedback.



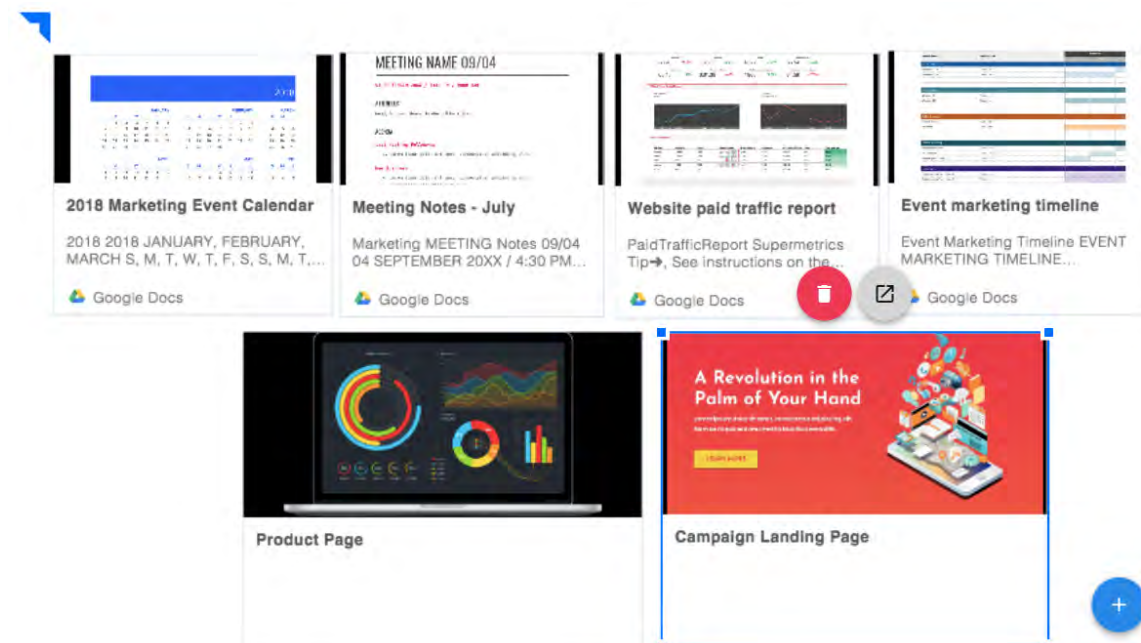
4. Create a Mood or Inspiration Board

Use canvases to organize your ideas for designs by searching for images, adding them from your local device, or via any of the integrated cloud applications. Create a new canvas for each new idea then share the winners with your team, classmates, or friends to get feedback.



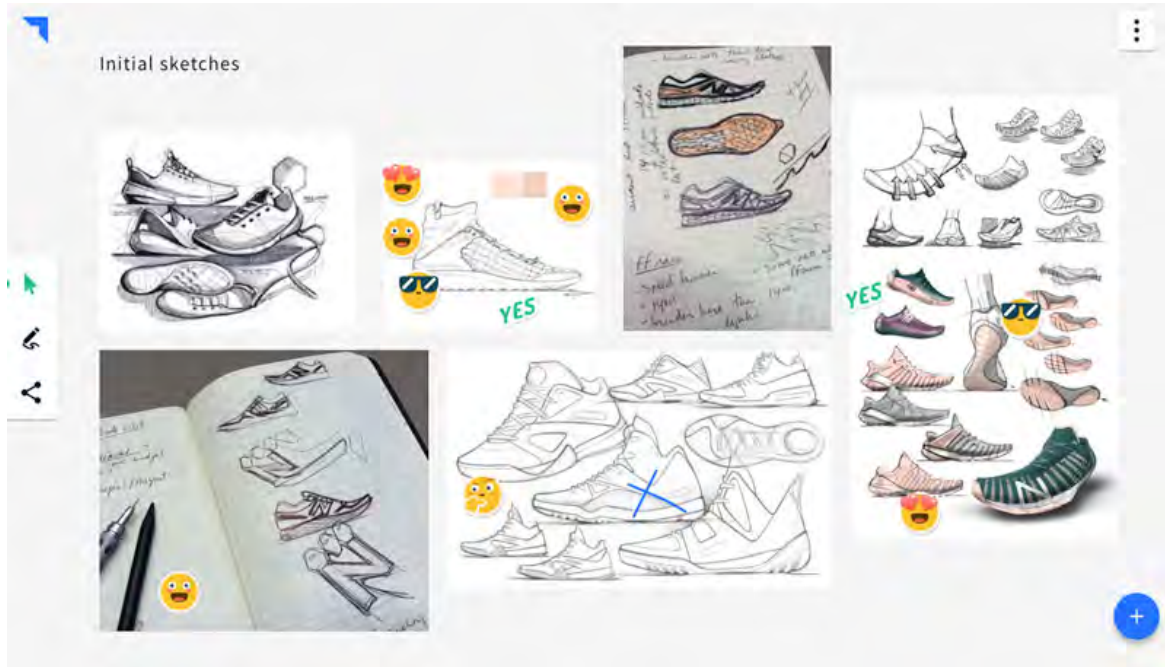
5. Organize Content from Campaigns

We've all been in meetings where we have anxiety about needing to have all of the related tabs to a project or campaign open before the meeting, so we can find everything we need. One way to use BluescapeNow is to link to all the related assets in a campaign like landing pages, emails, creative, schedules, calendars, campaign stats, web designs, etc. By organizing it in a canvas, there's no need to get flustered, it's all of the same page for easy access. Click on any link during the meeting to open it on the web!

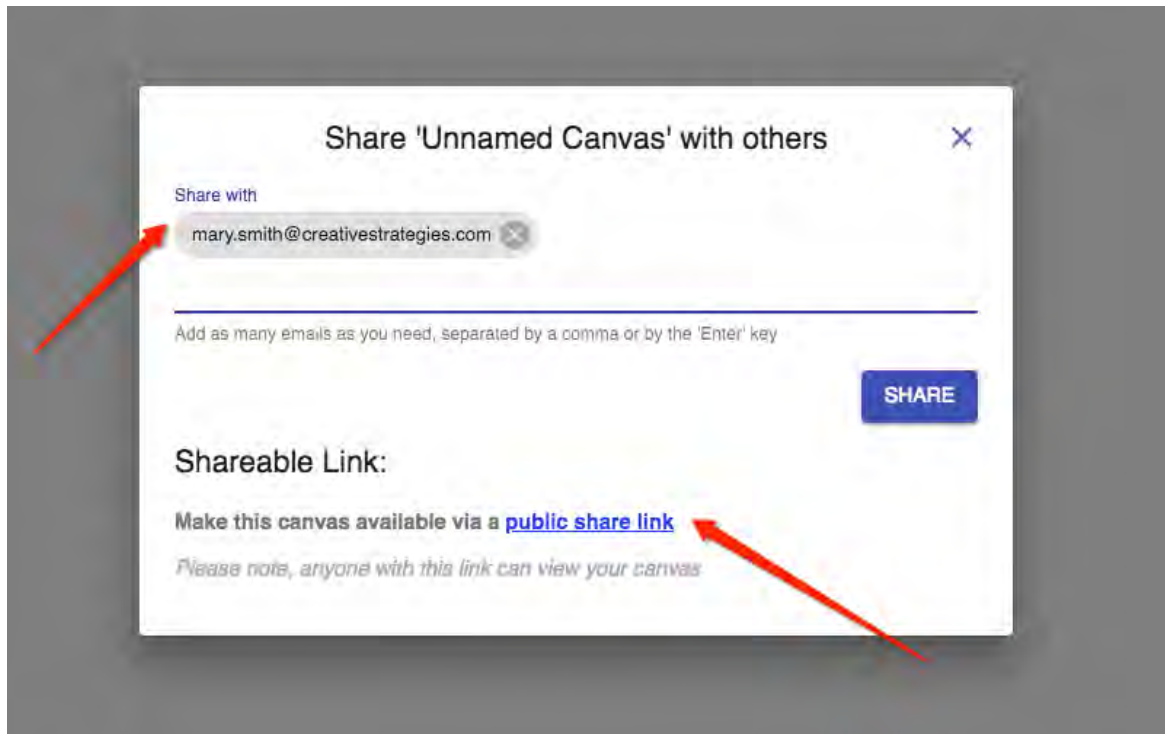


6. Share Your Sketches

Bring your visionary ideas and designs to life by uploading your sketches from one of your favorite cloud applications or directly from your local device. Click the blue circle at the bottom right hand of the screen and select "Add from local." When you are ready to share, click the share icon in the left-hand toolbar.



You can choose to email your canvas to specific recipients or create a public share link! Remember, anyone with a public share link can view your canvas so make sure you're ready for public eyes!



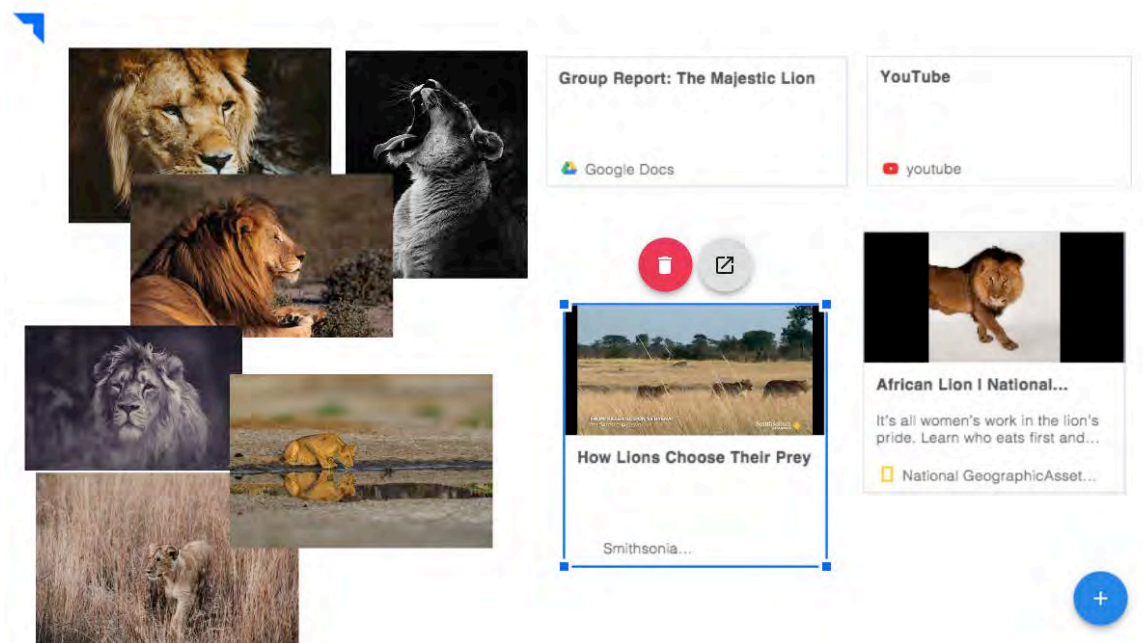
7. Create a Photo Collage to Share with Others

Upload photos from a class trip, study abroad program, team event, corporate retreat (endless options) to share for a group project, meeting, presentation, you name it!



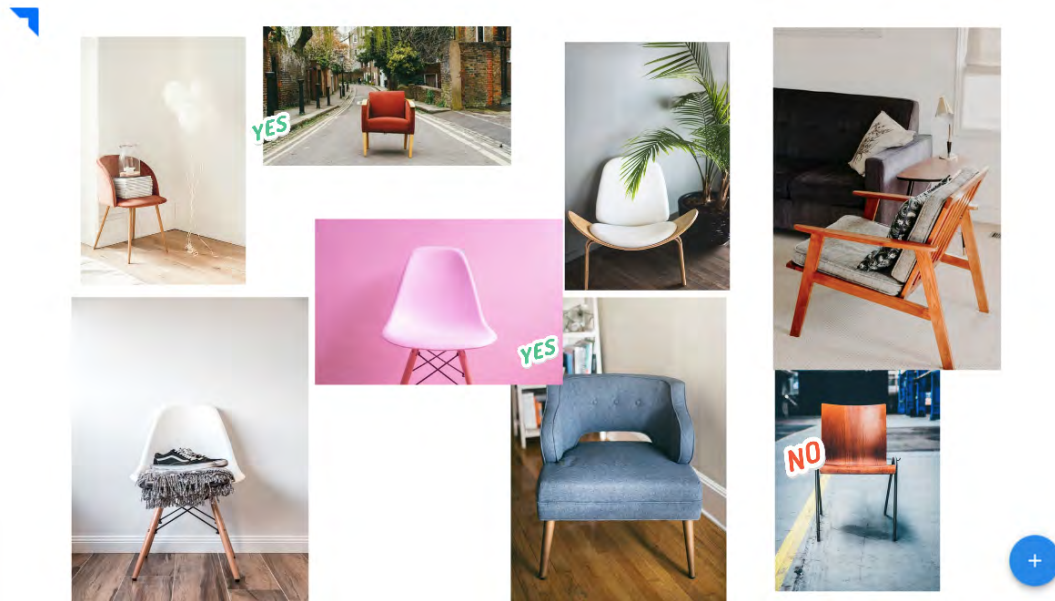
8. Collaborate for a Group Project

Group projects require a lot of collaboration to make sure everyone is on the same page. Use a BluescapeNow canvas to collect research from the web, host links to your finished work when you are ready to present. Just create a public share link to show it to your teacher, professor, or classmates.



9. Gather Feedback on a Sales or Design Pitch in Real-time

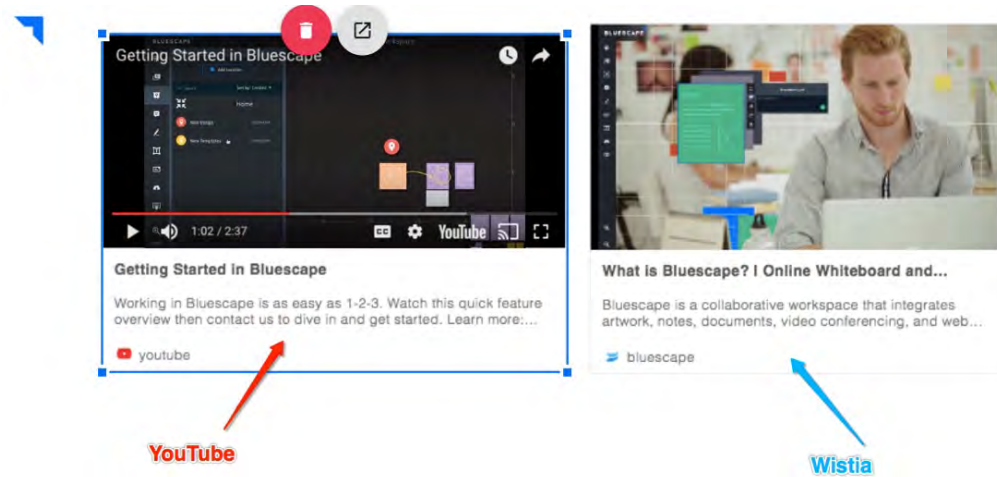
A great way to use a canvas is for a sales or design pitch! You can use emojis, stickers and the pen tool to make annotations in real-time and gather feedback from others. Upload photography, videos, artwork, and add links from the web (including mockups). You can find these tools in the menu toggle to the left of a canvas.



10. Share Video Content

Using the website link feature of BluescapeNow, you can embed links to videos on Wistia, YouTube, Vimeo, or other sites and share them easily through a single canvas. Canvases are great for sharing new video content with your team or getting video content reviewed before publishing.

Insider Tip: Upload a video to YouTube as Unlisted, so anyone with the link can review your work. Change it to “Public” when you’re ready to share it with the world.



Ready to get creative in BluescapeNow? To try BluescapeNow, please [download the plugin for Intel Unite®](#). You can provide feedback about how you are using the product at feedback.bluescape.com.